

## Julie Jones Williams

### SENIOR STRATEGIST

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Julie has more than 15 years of health care management and consulting experience. She is an expert on department-specific and organizationwide clinical planning for academic medical centers, and she has developed numerous strategic and marketing plans for community hospitals and large systems. As a consultant, Julie has assisted various academic medical centers across the country with the development of long term strategic plans including clinical, financial, operational, and implementation plans. In addition, Julie has lead and supported the development of specific plans for cancer centers, cardiovascular service lines, gastrointestinal service lines and others. Some of the organizations she has worked with include the University of Iowa Hospitals and Clinics, Beth Israel Deaconess Medical Center, Baylor Healthcare System, Cedars-Sinai Health System and Northwestern University Medical School. Prior to becoming a consultant, Julie worked for Barnes-Jewish Hospital and Washington University School of Medicine and has a solid understanding of medical school structure and complexities.

As a planning manager for Barnes-Jewish Hospital and Washington University School of Medicine, Julie managed the development of clinical service line plans including directing all research and analyses and identifying service-specific strategic issues and possible solutions. She also facilitated strategic planning discussions with leadership and developed a strategic plan with financial pro forma and an implementation schedule. In addition, Julie provided planning support for the executive vice president of medical affairs and associate vice chancellor, and developed departmental strategic plans.

Julie also served as an associate planner with the Daughters of Charity Health System, with a special emphasis on strategic and marketing plans. She was an administrative fellow for the University of Nebraska Medical Center and Hospital of the University of Pennsylvania where she assumed operational and strategic planning responsibilities.

Julie has a master's degree in hospital and health care administration from the University of Minnesota and a bachelor of science degree in biology, also from the University of Minnesota.